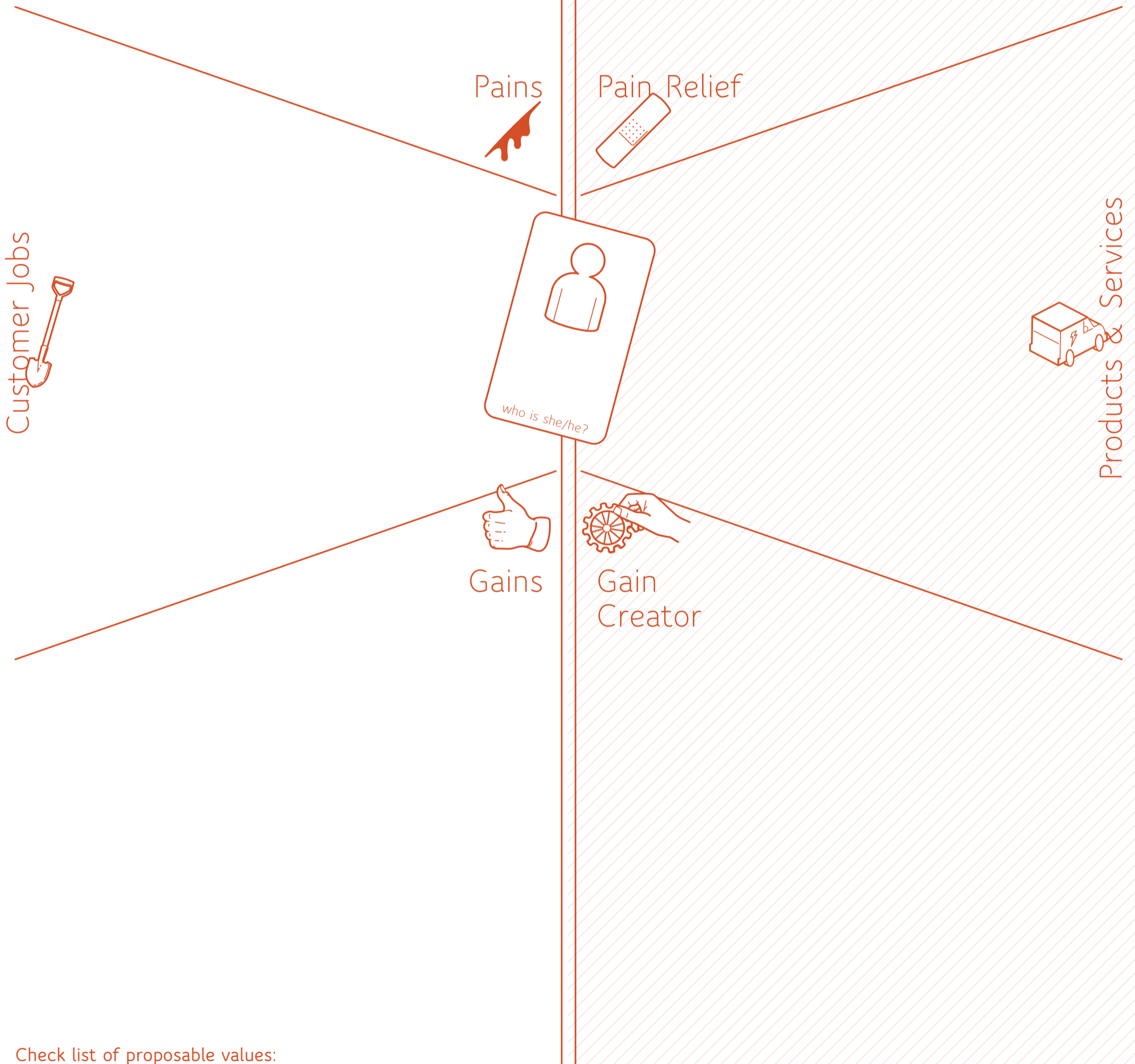


CUSTOMER

COMPANY



- Check list of proposable values:
- | | |
|---------------|---------------|
| Functional | Emotional |
| · economic | · achievement |
| · time saving | · status |
| etc. | etc. |